



Sioux City
**Farmers
Market**

2024 SPONSOR PACKET



Dear Community Leader:

On behalf of the vendors and patrons of the Sioux City Farmers Market, we wish to thank the generous past sponsors who have helped us advertise and promote the Market each year. It is through your help that we have been able to expand the Market and offer more and more products and events. In the 15th year of the Sioux City Farmers Market, we continued to grow and mature, finding new vendors and new friends along the way.

The Sioux City Farmer's Market:

- Provided a venue for 45-55 regional businesses to bring their products to the public each year.
- Included vendors showcasing everything from fresh fruits and vegetables to wine, breads, baked goods, and unique handcrafted items.
- Created a wonderful community event twice each week on Wednesday and Saturday mornings.
- Was a WIC/Senior Certified Market that provided fresh produce to low-income women, children, and seniors.
- Expanded awareness by using social media, print, radio, and advertising and the distribution of 2,500 free reusable shopping bags.
- Partnered with local colleges and universities in Siouxland to bring interns to the market for the 2023 year. These interns help expand promotional activities and events at the market.

Sponsorships allow us to expand the reach of the Market and offer a greater variety of products made, grown, or produced in the Siouxland area. While vendor fees cover the administrative costs of the Market, our sponsors help us to purchase a broad range of advertising and marketing media.

Your generous sponsorship creates a meaningful impact on the community, the local food system, and the quality of life in Siouxland.



BE OUR PARTNER

We have five levels of sponsorships available:

PRESENTING SPONSOR - \$7,500

Benefits Include:

- Your logo on 2,500 reusable Market Bags
- Your logo on the Market website
- Your logo on sponsor boards down at the Market
- Your logo on TV, billboards, and other print advertising
- Your company mentioned in press releases and media events
- Booth space at the market on any day you request
- Opportunity to distribute flyers in market bags for the entire season

MASTER SPONSOR - \$4,000

Benefits Include:

- Your logo on the Market website
- Your logo on sponsor boards down at the Market
- Your logo on market flyers
- Your company mentioned in press releases and media events
- Booth space at the market twice a month during the season
- Opportunity to distribute flyers in market bags once a month

SUPPORTING SPONSOR - \$1,500

Benefits Include:

- Your logo on the Market website
- Your logo on the sponsor boards at the Market
- Your name on market flyers
- Booth space at the market once during the season
- Opportunity to distribute flyers in market bags once during the season

MUSIC SPONSOR - \$2,500

Benefits Include:

- Your logo on the Market website
- Your logo on the Music tents
- Your name on market flyers

TABLE SPONSOR - \$500 (Seven Available)

Benefits Include:

- Name of business or person noted on one table for the entire year
- Notation on website and annual report for that year

FRIEND OF THE MARKET - \$500

Benefits Include:

- Name of business on sponsor boards
- Notation on website and annual report for that year

2024 SPONSOR FORM

Business Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Sponsorship Level:

- | | |
|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$7,500 |
| <input type="checkbox"/> Master Sponsor | \$4,000 |
| <input type="checkbox"/> Supporting Sponsor | \$1,500 |
| <input type="checkbox"/> Music Sponsor | \$2,500 |
| <input type="checkbox"/> Table Sponsor | \$500 |
| <input type="checkbox"/> Friend of the Market | \$500 |

Sponsorship Listing: Same as Business Name Above

Other: _____

Instructions:

1. To Submit Form:

Email to: manager@siouxcityfarmersmarket.com

Or Mail to: Buy Fresh Buy Local - Siouxland

214 Jackson St.

P.O. Box 3317

Sioux City, IA 51101

2. To Submit Logo:

Email manager@siouxcityfarmersmarket.com a .png file.

Submitted By: _____ **Date:** _____

By signing above, I am authorized by the above business to make this commitment on behalf of the above named business.

Contact Information

Jake Hawkins - Vice President & Treasurer

P: 712-833-8150

E: info@crumbbakeries.com

Melissa Gritzmaker - Market Manager

P: 712-333-5032

E: manager@siouxcityfarmersmarket.com